

## Software Company Sunduka and EPS sign Partnership Agreement – Cardu Mobile Card platform expands to five new countries

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**Finnish software company Sunduka Ltd and Baltic electronic payment solutions provider EPS LT, UAB have signed a comprehensive partnership agreement to distribute Cardu Mobile Card platform and provide related services to business customers in five new countries; Lithuania, Latvia, Estonia, Belarus and Ukraine. The cooperation will strengthen the competitiveness of both companies and serve to accelerate international growth.**

Cardu Mobile Card platform, developed by Sunduka, offers companies and organizations the ability to seamlessly create and transfer their loyalty and membership cards to smartphones in a cost-effective manner. The Cardu technology has already been adopted by over 300 companies and usage continues to grow rapidly. EPS offers electronic payment solutions and services to a multitude of companies, and brings to the partnership extensive experience with loyalty systems and custom software products, most notably in the fields of banking, retail and telecommunications.

Olli Aurola, CTO of Sunduka commented, "The partnership between Sunduka and EPS in the Baltics, Ukraine and Belarus is a major achievement. Our main goal now is to focus on strong growth in global mobile markets. Sunduka has already initiated expansion negotiations concerning markets in Western Europe, the United States and Russia. Finnish mobile technology is known globally for being underpinned by expertise, information security and innovation, and those same features can be found at the core of the Cardu platform".

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[www.cardu.com](http://www.cardu.com)

[www.ringi.com](http://www.ringi.com)

*Sunduka is a mobile software company based in Helsinki, Finland. Sunduka operates in the rapidly growing field of mobile marketing and communication. The company's purpose is to make people's daily communications and transactions easier and more fun. Sunduka has developed the Cardu and Ringi mobile platforms, which offer unique, effective solutions for mobile marketing and user services. Sunduka has hundreds of business customers and demand is growing rapidly. Sunduka aims to provide mobile marketing services to global markets. Sunduka is a Karelian word and means a treasure box, where all important valuables are stored when traveling.*